



BHM BLACK HEALTH
MATTERS.COM
PRESENTS

WINTER HEALTH SUMMIT & EXPO

CELEBRATING THE RESILIENCE OF BLACK HEALTH

SATURDAY, FEBRUARY 11, 2023

8:30AM - 3:00PM EST

**LOUDERMILK CONFERENCE CENTER
40 COURTLAND ST NE, ATLANTA, GA**

**FREE BREAKFAST, LUNCH,
SCREENINGS & PRIZES**



www.blackhealthmatters.com

SHINGLES

THE RASH CAN FEEL LIKE

*PULSING, ELECTRIC SHOCKS**

FACT: 1 in 3 people will get shingles in their lifetime.
This painful, blistering rash could interrupt your life for weeks.

**IF YOU'VE HAD CHICKENPOX, THE VIRUS
THAT CAUSES SHINGLES IS ALREADY INSIDE OF YOU.**



SCAN THE QR CODE
AND LEARN MORE
ABOUT **SHINGLES**

*Dramatization. Individual experiences may vary.

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HZXPSTR220009 August 2022
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WHATISSHINGLES.COM

WELCOME TO BLACK HEALTH MATTERS 2023 WINTER HEALTH SUMMIT & EXPO

Dear Attendee,

Thank you for joining Black Health Matters (BHM) for our first Summit and Expo in the great state of Georgia. BHM is committed to raising awareness of chronic diseases that plague our community. We want you to know, and understand, the risk factors and treatment options so you can feel empowered on your health journey. BHM does this by bringing educational programs like the Winter Health Summit & Expo directly to you because, the truth is, information is power.

Our culture is obsessed with doctors. We watch them on TV (Grey's Anatomy, Married to Medicine, etc.), we make their books bestsellers and we follow them on social media but have we ever asked ourselves why we're so drawn to them? Our guess is that we like to think that when there is something wrong with us, someone in a white coat or scrubs is going to swoop in and make it all better. The unfortunate reality is that by the time you are seen by a doctor, it might be too late. Maybe not too late to save your life, but too late to avoid a life of chronic pain and medication side effects as well as a lifetime of health worries and financial debt.

BHM cannot do this alone. We'd like to thank our many partners for their vision and commitment in taking this journey with us. We also want to thank the many local organizations that tirelessly work in their communities to support patients and caregivers in truly meaningful ways. Today we honor Antonio Martez, Grand Chapter Co-Chair of Health and Wellness - Kappa Alpha Psi® Fraternity, Inc. and DaShaun Johnson -aka- The Guru of Abs in recognition of their work to empower communities of color to become proactive about their health.

And, we do this, they do this and you do this because **#blackhealthmatters**

In health,

Roslyn, Leslie, Dedra and Linette



Roslyn Young-Daniels
President &
Founder



Leslie Garcia-Fontenot
VP Managing Director



Dedra N. Tate
Director of
Special Events



Linette Roach
External Relations
Director



WINTER HEALTH SUMMIT & EXPO

AGENDA & EVENT PROGRAM

Black Health Matters is a leading communications company that provides inclusive health and wellness information that is rooted in medical expertise to the Black community. How do we do it? We partner and collaborate directly with top physicians, community advocates and health companies to host free virtual events and share articles to help raise awareness on risk factors and chronic diseases that disproportionately impact Black Americans. Our ultimate goal is to help Black Americans cut through the confusion and feel empowered on their health journey.

Now more than ever, it's important to bring topics of Black healthcare that have been historically disregarded to the forefront. That's why we're so excited to invite you to our groundbreaking Winter Health Summit & Expo (it's both virtual and in-person!) with the aim of helping you take better care of yourself, your loved ones, and your community.

SUMMIT OBJECTIVES

1. Feature informative yet dynamic presentations and conversations on relevant health conditions and diseases with world class healthcare professionals that focus specifically on the medical disparities that affect Black Americans.
2. Provide a safe space for medically-underserved individuals to voice their opinions, concerns, experiences and act as a catalyst for radical change within health focused spaces.
3. Empower patients, advocates and caregivers by providing them with the most up-to-date information on various chronic conditions—including treatment options and clinical trials—so they will better understand how to identify risk factors that directly impact them and their community.
4. Amplify the reach of this rich educational information by providing access to the content (videos, articles, etc.) on all platforms post-Summit.

AGENDA KEY

● **IN-PERSON** LOUDERMILK CONFERENCE CENTER

● **VIRTUAL** V-FAIRS

8:30AM - 9:00AM

REGISTRATION / CHECK-IN / BREAKFAST DISTRIBUTION

9:00AM - 9:15AM

WELCOME MESSAGES

In the spirit of our ancestors, the Black Health Matters Summit and Expo will be convened. The learning objectives of the day will be presented.



Roslyn Young-Daniels

9:15AM - 9:45AM

WORKOUT WITH THE GURU OF ABS

Fitness is one of the best medicines for health. Join The Guru of Abs for his popular Senior Sculpting class.



DaShaun Johnson
-aka- The Guru of Abs

9:55AM - 10:25AM

TAKING CONTROL OF OUR HEALTH: EMPOWERING OUR COMMUNITIES THROUGH ADVANCEMENTS IN SCIENCE

SPONSORED BY CISCRP

Learn how people of color can take advantage of what science has to offer by participating in clinical trials.



Melissa Hardman,
MPH, MS, CCRP
(Moderator)



Khaliah A. Johnson, MD



Melvin Mann



Mapillar Dahn

10:35AM - 11:05AM

SHINGLES IN AFRICAN AMERICANS 50 AND OLDER

SPONSORED BY GSK

Become knowledgeable about health for those 50+. Have you had a conversation with your provider about Shingles?



Sheri Prentiss, MD, MPH, CSP®



Lisa Valtierra
(Moderator)

11:15AM -
11:45AM

LUNG CANCER: BE AWARE AND KNOW THE SYMPTOMS

Black Americans have some of the highest rates of lung cancer, even though they don't smoke. The BHM takes a deep dive with Dr. Eric Flenaugh. This program/resource/activity was made possible through an independent grant from Merck & Co., Inc.



Eric Flenaugh, MD

11:45AM -
12:15PM

LUNCH, AWARDS PRESENTATION, & DJ

BHM Honors Antonio Martez, Grand Chapter Co-Chair of Health and Wellness - Kappa Alpha Psi® Fraternity, Inc., and DaShaun Johnson -aka- The Guru of Abs, for their commitment to health equity and health empowerment.

12:15PM -
12:30PM

WORKOUT WITH THE GURU OF ABS

Enjoy another fun and fitness session with BHM Award Winner DaShaun Johnson



DaShaun Johnson
-aka- The Guru of Abs

12:40PM -
1:10PM

LET'S TALK ABOUT WOMEN'S HEALTH: FIBROIDS, CANCERS AND MORE...

Let's get real about the health of Black women today. Join us for a soul-stirring discussion from an emotional and physiological perspective.



Roslyn Young-Daniels
(Moderator)



Anita Johnson, MD



Cynthia Bailey



Julianne Adams Birt, MD



M.J. Collier Jr., MD, FAAFP

1:20PM -
1:50PM

THE HEALTHY PROSTATE

Brother to Brother, this conversation will educate and demystify the prostate. Dr. Johnson will talk about sexual health, prostate cancer and more.



George A. Johnson, MD

1:50PM -
2:05PM

● **BEVERAGE/NETWORKING BREAK & DJ**

2:05PM -
2:50PM

● **BREAKING THE STIGMA ABOUT MENTAL HEALTH**

● Improving our mental and emotional health pay dividends. Let's discuss ways to get to happy and the resources needed for this endeavor.



Shanti Das
(Moderator)



Dr. Contessa Metcalfe,
MD, MSPH



Sarah Y. Vinson, MD



Sharnell Myles, PsyD,
LPC, CPCS, CCTP



Sherri Broadwater, MD

2:50PM -
3:00PM

● **RAFFLE WINNERS, CLOSING REMARKS & VENDORS**

● We know that you are winner because you've attended a BHM Summit and Expo. Now, see what prizes can come your way, courtesy of the BHM team.



**Vertex creates new possibilities in medicine
so people with serious diseases can live better lives.**

We work with leading researchers, doctors, public health experts and other collaborators who share our vision for transforming the lives of people with serious diseases, their families and society.

We're proud to support the
Black Health Matters Spring 2022 Summit.

Learn more at vrtx.com



Boehringer Ingelheim

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Making new and better medicines for humans and animals is at the heart of what we do. Our mission is to create breakthrough therapies that change lives. Since its founding in 1885, Boehringer Ingelheim is independent and family-owned. We have the freedom to pursue our long-term vision, looking ahead to identify the health challenges of the future and targeting those areas of need where we can do the most good.

As a world-leading, research-driven pharmaceutical company, with around 52,000 employees, we create value through innovation daily for our three business areas: Human Pharma, Animal Health, and Biopharmaceutical Contract Manufacturing. In 2020, Boehringer Ingelheim achieved net sales of around 22.33 billion USD (19.57 billion EUR). Our significant investment of over 4.2 billion USD (3.7 billion EUR) in 2020 (18.9% of net sales) in R&D drives innovation, enabling the next generation of medicines that save lives and improve quality of life.

We realize more scientific opportunities by embracing the power of partnership and diversity of experts across the life-science community. By working together, we accelerate the delivery of the next medical breakthrough that will transform the lives of patients now, and in generations to come.

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RESEARCH PROGRAM

CHOOSE
HEALTHY LIFE



HealthTree Foundation
FOR MULTIPLE MYELOMA



BLACK HEALTH MATTERS TEAM

EXECUTIVE TEAM & ADMINISTRATION

Roslyn Young-Daniels, President & Founder
Leslie Garcia-Fontenot, VP, Managing Director
Andrea Cosgrove, Corporate Finance
Joyce Kent, Corporate Administration

EVENTS/PRODUCTION

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Terrian Freeman, Associate Producer
Nikia Davis-Green, Event Specialist
Taj Aaron, Project Manager

EXTERNAL & COMMUNITY RELATIONS

Linette Roach, External Relations Director
Monica Harris, Community Relations Manager
Sydney Mitchell, Social Media Manager
Nabila Adamu, Intern

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Myisha Chapman, Senior Group Account Director
Jacqueline High, Group Account Director
Tanya Hill, Group Account Director
Azizi Blissett, Account Director
Dana Gileza, Account Supervisor
Octobria Saddler, Sr. Account Manager
Makalia Weeks, Account Manager
Nia Thomas, Account Manager
Shantelle Hodges, Program Manager
Claudia Lopez, Digital Campaign Strategist

CREATIVE & EDITORIAL

James Guttman, Editorial Director
Edward C. Pizarro III, Creative Director

PROGRAM DEVELOPMENT

Colin Rock, Partnership Development
Tamara Brock, Partnership Development
Asten Morgan, Partnership Development

par·tic·i·pa·tion

/pärˈtɪsəˈpɑːʃ(ə)n/

noun

the action of taking part
in something.



Be an advocate for your health at the Winter Health Summit & Expo

February 11th

**Taking Control of Our Health:
Empowering Our Communities
Through Advancements in Science**

**JOIN PANEL DISCUSSION:
STARTING AT 9:55AM**

- Depression & Blood Pressure Health Screenings
- Resources & Information

**VISIT CISCRP'S BOOTH:
10AM-12PM**

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